



JENNIFER "J.BO" KIM

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EDUCATION

University of Texas at Austin

2006-2010

Major: Bachelor of Fine Arts in Design
Minor: Business Foundations

IES Milan Study Abroad Program

Summer 2009

Design in Context, Basics in Italian

RECOGNITION

One Page Love Award: J.bo and Urim's Wedding Website

Featured on One Page Love website for great use of typography and imagery.

National Intelligence Meritorious Unit

Awarded by the Director of National Intelligence, James R. Clapper, for the successful launch of the PDB app.

Seen & Noted

Recognized in the department's newsletter for outstanding interactive design.

ICY Award Finalist

Finalist in a government-wide design competition for the mobile app category.

4A's Multicultural Advertising Internship Program (MAIP)

Selected out of a nationwide pool of applicants for an art direction internship at Ogilvy & Mather New York.

WORK EXPERIENCE

Central Intelligence Agency: Interactive Designer

Washington, D.C: March 2011-February 2014

- Led the design team and collaborated with developers and senior government officials to implement the UI/UX on the President's Daily Briefing (PDB) app, which is being used by the President of the US.
- Worked closely with analysts of the intelligence community to create immersive storytelling experiences through interactive information design.
- Designed and programmed interactive products such as mobile apps, content management tools, and data visualizations.

Freelance Web and Graphic Designer

March 2010-Present

- Rebranded the logo, website, and print materials for a religious organization in San Diego.
- Collaborated with front-end engineer to implement website redesign for non-profit organization, Table for Two.
- Designed website for local TX doctors clinic, Bellaire Doctors Clinic.
- Worked with small businesses to improve their digital presence.

Ogilvy & Mather New York: Art Direction Intern

New York, NY: June 2010-August 2010

- Conceptualized promotional items for Citizens Bank and Intercontinental Hotels Group.
- Photographed for Intercontinental Hotels Group's promotional items.
- Created logo redesign mock ups for American Intercontinental University.
- Designed 2 promotional posters for a Loopt app launch event.
- Proofread for the Le Cordon Bleu integrated campaign.

SKILLS

- 1 Adobe Creative Suite CS6 - 100%
- 2 UI/UX design - 100%
- 3 Data visualizations - 100%
- 4 Film & digital photography - 75%
- 5 CSS + HTML - 50%
- 6 Actionscript 3 - 50%

